

Name:

Overall Grade: P | M | D

Unit 4 – Assessment Log

Assessment Objective	Pass	Merit	Distinction
1: Specify Project Requirements	<input type="checkbox"/> Identify the purpose and intended users of the product. <input type="checkbox"/> Provide a basic description of the content and key features. <input type="checkbox"/> Identify how the audience and purpose has affected the choice of content and key features. <input type="checkbox"/> Describe briefly at least one scenario in which the multimedia product will be used. <input type="checkbox"/> Provide a brief outline of points that can be used to measure the effectiveness of their final product.	<input type="checkbox"/> Clearly describe the purpose and intended users of the product. <input type="checkbox"/> Provide a detailed description of the main topics and key features of the product. <input type="checkbox"/> Explain how the audience and purpose has affected the choice of content and key features. <input type="checkbox"/> Describe in detail at least one scenario in which the multimedia product will be used. <input type="checkbox"/> Provide a clear set of criteria to measure the effectiveness of their final product.	<input type="checkbox"/> Thoroughly describe in detail the purpose of the product and its intended users. <input type="checkbox"/> Provide a comprehensive description of the main topics and key features, and these are consistent with the purpose. <input type="checkbox"/> Justify the choice of content and key features in relation to the audience and purpose <input type="checkbox"/> Describe fully at least one scenario in which the multimedia product will be used. <input type="checkbox"/> Candidates provide a comprehensive and realistic set of criteria to measure effectiveness of their final product. <input type="checkbox"/> Identify any usage constraints that may need to be taken into account at the design stage. <input type="checkbox"/>
Notes:	A01 Grade: P M D		



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2: Design a solution.	<input type="checkbox"/> Produce a clear design plan that shows how the main project requirements will be met. <input type="checkbox"/> Produce a clear interface design that should incorporate clear navigation and structure and at least one interactive element. <input type="checkbox"/> Design a clear storyboard of the product.	<input type="checkbox"/> Produce a detailed design plan that shows clearly how most of the project requirements will be met. <input type="checkbox"/> Produce an effective interface design that incorporates an appropriate navigation system and structure. <input type="checkbox"/> Design a detailed storyboard that includes some timeline-based events and a range of interactive elements.	<input type="checkbox"/> Produce a comprehensive design plan that shows clearly how all the project requirements have been met. <input type="checkbox"/> Produce a highly effective interface design that incorporates an appropriate navigation system and structure. <input type="checkbox"/> Design a comprehensive storyboard that fully depicts timeline-based events and the operation of a range of interactive elements.
Notes:	A02 Grade: P M D		
3: Create and edit multimedia elements.	<input type="checkbox"/> Provide evidence of creating and editing appropriate: <input type="checkbox"/> Text <input type="checkbox"/> Graphics <input type="checkbox"/> At least one animation <input type="checkbox"/> At least one sound/audio clip	<input type="checkbox"/> Provide evidence of creating and editing appropriate: <input type="checkbox"/> Text <input type="checkbox"/> Drawing <input type="checkbox"/> Diagrams/charts, <input type="checkbox"/> Digital and other images, <input type="checkbox"/> A range of suitable animations <input type="checkbox"/> Sounds <input type="checkbox"/> At least one video clip.	<input type="checkbox"/> Provide evidence of creating and editing appropriate: <input type="checkbox"/> Text <input type="checkbox"/> Drawing <input type="checkbox"/> Diagrams/charts, <input type="checkbox"/> Digital and other images <input type="checkbox"/> A range of suitable animations <input type="checkbox"/> Sounds <input type="checkbox"/> At least one video clip. <input type="checkbox"/> All elements must be of a near-professional standard.
Notes:	A03 Grade: P M D		
4: Optimise multimedia elements	<input type="checkbox"/> Multimedia elements should be optimised. <input type="checkbox"/> Their effectiveness may be limited .	<input type="checkbox"/> Most multimedia elements are optimised effectively with some reference to the needs of the target audience.	<input type="checkbox"/> All multimedia elements are optimised effectively with clear reference to the needs of the target audience.
Notes:	A04 Grade: P M D		



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5: Author an interactive multimedia product	<input type="checkbox"/> Create a multimedia product including alternative pathways that incorporate a range of multimedia elements. <input type="checkbox"/> Incorporate a simple menu-driven navigation system into their product. There is some opportunity for user interaction.	<input type="checkbox"/> Create an appropriate multimedia product including alternative pathways that demonstrate effective combinations of a range of multimedia elements. <input type="checkbox"/> Incorporate an appropriate navigation system and some interactive features.	<input type="checkbox"/> Create a near-professional quality multimedia product including alternative pathways. The product fully demonstrates the effective combination of a range of multimedia elements. <input type="checkbox"/> Incorporate an effective navigation system and a range of interactive features.
Notes:	A05 Grade: P M D		
6: Produce a final version.	<input type="checkbox"/> Provide evidence of testing the product. <input type="checkbox"/> Seek feedback from at least one test user. <input type="checkbox"/> Suggest possible improvements that could be made to the product. <input type="checkbox"/> At least one improvement is incorporated into the final product, where appropriate.	<input type="checkbox"/> Produce a detailed test plan and use it to test their product. <input type="checkbox"/> Design a basic feedback plan and seek feedback from several test users. <input type="checkbox"/> Use the results of the testing and feedback to suggest appropriate improvements that could be made to the product. <input type="checkbox"/> Most of the planned improvements are incorporated into the final product, where appropriate.	<input type="checkbox"/> Produce a comprehensive test plan and test all aspects of their product in a range of different conditions. <input type="checkbox"/> Design an appropriate feedback plan and seek feedback from several test users. <input type="checkbox"/> Use the results of the testing and feedback to suggest appropriate improvements that could be made to the product. The reasons for the planned improvements are fully explained. <input type="checkbox"/> All planned improvements are fully incorporated into the final product, where appropriate
Notes:	A06 Grade: P M D		
7: Create a user guide.	<input type="checkbox"/> Produce user documentation that includes: <ul style="list-style-type: none"> <input type="checkbox"/> How to install the product <input type="checkbox"/> How use the product 	<input type="checkbox"/> Produce user documentation that includes: <ul style="list-style-type: none"> <input type="checkbox"/> System requirements <input type="checkbox"/> How to install the product <input type="checkbox"/> How to use the product 	<input type="checkbox"/> Produce user documentation that makes good use of graphic images and includes: <ul style="list-style-type: none"> <input type="checkbox"/> System requirements <input type="checkbox"/> How to install the product <input type="checkbox"/> Detailed instructions for use
Notes:	A07 Grade: P M D		